



INVESTOR FACT SHEET

February 2010

INVESTMENT CONSIDERATIONS

- Industry Leader, With Most Diverse Product Line and Nationwide Manufacturing and Distribution
- Currently Trading Well Below Tangible Book Value

DRIVEN! With 36 years of industry experience, Supreme is a leading manufacturer of customized and general-purpose truck and bus bodies. The Company builds specialized bodies and installs other equipment on truck chassis. Core capabilities range from engineered structural components and proprietary floor, roof, and wall panel designs to the application of customer-specific artwork. Supreme's wide array of customers comprises most major fleet operators, including Penske, Budget, Ryder, ServiceMaster, The Scotts Miracle-Gro Company, Safeway and FedEx Ground, as well as numerous truck dealers, municipalities, and the U.S. Department of State.

The Company offers its customers the most extensive product line in the industry, including cutaway and dry-freight van bodies, refrigerated vans, stake bodies, armored and homeland response vehicles, and commercial service bodies. Supreme also produces shuttle buses, trolleys and hybrid electric buses—an environmentally friendly technology in an expanding market sector.

STRATEGIC INITIATIVES

Supreme's broad customer base and product diversification strategy have mitigated the impact of the persistent economic downturn. Management swiftly lowered the Company's fixed-cost base and focused on stringent working capital management and new revenue opportunities. As a result, Supreme is very well positioned to extend its leadership position in the truck manufacturing industry when the economy rebounds.

SUPREME INDUSTRIES, INC.

(NYSE Amex: STS)

Recent Price (02/16/2010).....	\$3.03
52-Week Range.....	\$0.73-\$3.47
Shares Outstanding.....	14.3 MM
Market Cap.....	\$43 MM
Stockholders' Equity*.....	\$63 MM
Book Value per Share*.....	\$4.41
Price to Book Value.....	69%
Fiscal Year-End.....	December

*At Dec. 26, 2009



SUPREME SIGNATURE™ VAN BODY

Supreme began production of its highly anticipated "SIGNATURE" Van Body in 2009. This new industry standard in commercial dry-freight van bodies is the result of extensive feedback from major industry customers, suppliers, and OEM manufacturers, which drove the design process. The redesign satisfies a commercial-user wish list including increased interior dimensions and a more attractive, durable, and user-friendly design.



SUPREME ARMORED SUBURBAN

Production and shipments are underway for a large contract from the U.S. Department of State, which has a total potential of approximately \$100 million. Sales of armored vehicles more than tripled, increasing 212%, in 2009 versus 2008. The armored Suburban's proven success illustrates Supreme's ability to capitalize on its industry-leading experience, expertise, and ability to adapt to changing markets.



SUPREME SENATOR HYBRID

Supreme has developed a 23-foot hybrid electric CitiBus™ in partnership with Azure Dynamics using StarTrans' HD Senator bus. A size smaller than heavy urban transit buses, the hybrid was recently chosen as part of a national pilot program to speed commercialization of these fuel-saving vehicles, which are expected to yield 30-40% reductions in fuel use with an accompanying 30% reduction in emissions.

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StarTrans Bus Division

Supreme's broad product offerings and nationwide presence have strategically positioned the bus segment to benefit from certain federal stimulus measures, which is being reflected in improving order intake. To better serve its geographically diverse markets, Supreme recently added bus capacity to existing facilities on the East and West coasts. Sales order backlog is benefitting from higher demand, which reflects increased ridership concurrent with recent economic conditions, and is helping to offset the depressed dry-freight truck body business. Consolidated backlog hit its highest level in more than year at the end of 2009, boosted by solid demand for buses and armored vehicles.

Supreme's bus products also include environmentally friendly hybrids and a popular higher-margin trolley line.



Candidate Series

Because of its narrow body width, the Candidate Series can provide efficient service for a variety of needs, and the large double doors enable easy wheelchair entry and exit.



Classic American Trolleys

Supreme's Classic American Trolleys are available in both front and rear engine models. The Company is the largest trolley manufacturer in the United States.



Senator SII LF Friendly Bus

This vehicle features low-floor technology and total vehicle air ride suspension. It can be equipped with curbside, roadside, and rear mechanical power ramps.

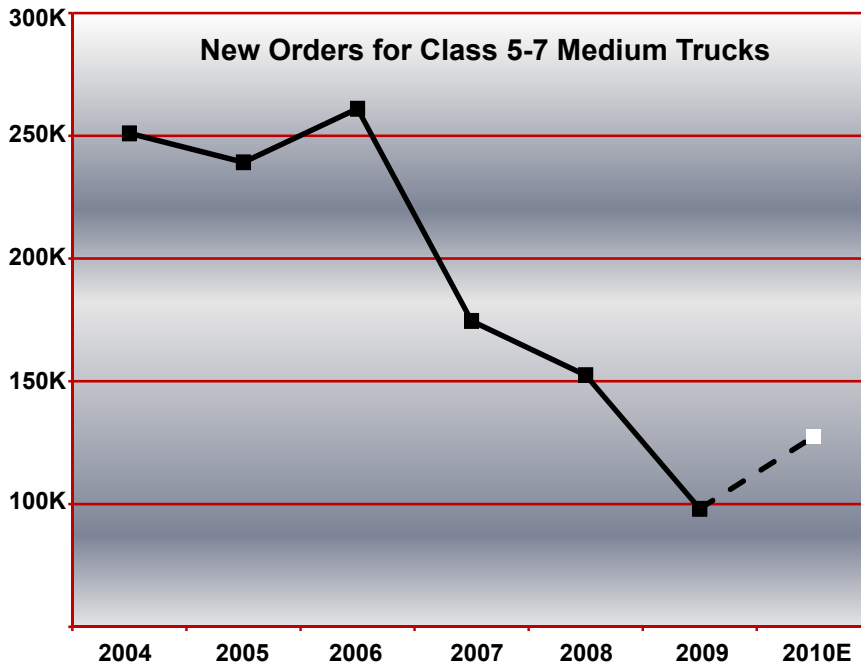
U-Turn Ahead?

According to data published by America's Commercial Transport (ACT) Research, orders for medium trucks have declined from more than 250,000 in 2006 to less than 100,000 units in 2009. The 62% decline in new truck orders has resulted a

nine-year average age for fleets on the road versus the historical six-year average. ACT estimates that trucks orders will increase 30% in each of the next two years as a result of pent-up demand.

Management has indicated that quoting activity increased in the majority of Supreme's sales territories entering the new year. Company expectations for 2010 include double-digit increases in revenues and unit volume for the truck and bus segments, compared with recent lows.

Aggressive cost cutting and facility optimization initiatives have resulted in increased operating leverage that will drive earnings as the demand environment rebounds. Supreme is committed to returning to profitability, maximizing cash flow and further reducing debt during the current year.



This fact sheet contains forward-looking statements, other than historical facts, that reflect the views of Company management with respect to future events. Such forward-looking statements are based on assumptions made by, and information currently available to, the Company's management. Although management believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations are reasonable, and it can give no assurance that such expectations will prove to have been correct. Important factors that could cause actual results to differ materially from such expectations include, without limitation, limitations on the availability of chassis on which the Company's product is dependent, availability of raw materials and interest rate increases. The forward-looking statements contained herein reflect the current views of Company management with respect to future events and are subject to those factors and other risks, uncertainties and assumptions relating to the operations, results of operations, cash flows and financial position of the Company. The Company assumes no obligation to update the forward-looking statements or to update the reasons actual results could differ from those contemplated by such forward-looking statements. ©2010 Clear Perspective Group



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