



Advanced Technology. Enhancing Mobility. Enabling Security.™

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## PRESS RELEASE

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### **For Immediate Release**

## **DRI CORPORATION ANNOUNCES AVAILABILITY OF CEO'S VIDEO INTERVIEW**

DALLAS, Nov. 27, 2007 – DRI Corporation (DRI) (NASDAQ: TBUS), a digital communications technology leader in the domestic and international surface transportation and transit security markets, announced today that Chairman, President, and Chief Executive Officer David L. Turney's video interview, taped at the NASDAQ MarketSite® Broadcast Studio on Nov. 16, 2007, is now available via the NASDAQ® Home page ([www.nasdaq.com](http://www.nasdaq.com)) and the NASDAQ® Institutional Investor Center ([www.nasdaq.com/investorscenter/ceodefault.stm](http://www.nasdaq.com/investorscenter/ceodefault.stm)).

During the interview, Mr. Turney discussed: security applications of the Company's public transit communications products; U.S. federal funding and how it impacts both the transit industry and the Company; the Company's planned growth; and the Company's fiscal year 2007 and long-term outlook.

The interview was conducted by financial news correspondent Sasha Salama.

### **ABOUT THE COMPANY**

DRI is a digital communications technology leader in the domestic and international public transportation and transit security markets. Our products include: TwinVision® and Mobitec® electronic destination sign systems, Talking Bus® voice announcement systems, Digital Recorders® Internet-based passenger information and automatic vehicle location/monitoring systems, and VacTell™ video actionable intelligence systems. Our products help increase the mobility, flow, safety, and security of people who rely upon transportation infrastructure around the globe. Using proprietary hardware and software applications, our products provide easy-to-understand, real-time information that assists users and operators of transit bus and rail vehicles in locating, identifying, boarding, tracking, scheduling, and managing those vehicles. Our products also aid transit vehicle operators in their quest to increase ridership and reduce fuel consumption, as well as to identify and mitigate security risks on transit vehicles. Positioned not only to serve and address mobility, energy conservation, and environmental concerns, our products also serve the growing U.S. Homeland Security market. For more information about the Company and its operations worldwide, go to [www.digrec.com](http://www.digrec.com).

(MORE)

## **FORWARD-LOOKING STATEMENTS**

This press release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. In particular, any statements concerning the potential impact on the Company’s perceived value as a result of participating in investor relations meetings, conferences and interview, as well as any statement, express or implied, concerning future events or expectations which use words such as “expect,” “fully expect,” “expected,” “appears,” “believe,” “plan,” “anticipate,” “would,” “goal,” “potential,” “potentially,” “range,” “pursuit,” “run rate,” “stronger,” “preliminarily,” etc., are forward-looking statements. These forward looking statements are subject to risks and uncertainties, including risks that our participation in investor relations meetings, conferences and interviews may not prove beneficial to the Company, as well as other risks and uncertainties set forth in our Annual Report on Form 10-K filed March 28, 2007, particularly those identified in Risk Factors Affecting Our Business, as those risk factors are updated by our subsequent quarterly reports on Form 10-Q. There can be no assurance that any expectation, express or implied, in a forward-looking statement will prove correct or that the contemplated event or result will occur as anticipated.

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