



**TIM PARTICIPAÇÕES S.A.**

Publicly Held Company

Corporate Taxpayer's ID (CNPJ/MF): 02.558.115/0001-21

Company Registry (NIRE): 33.300.276.963

**NOTICE TO THE MARKET**

TIM Participações S.A. ("Company") hereby provides the following clarifications in response to Official Letter GAE/CAEM 1.277-09 issued by the Bovespa and transcribed below:

*GAE/CAEM 1.277-09  
May 7, 2009  
TIM Participações S.A.  
Investor Relations Department  
Cláudio Zezza*

*Dear Sirs,*

*The news published in the newspaper Valor Econômico dated May 7, 2009 states, among others, that TIM aims to save R\$ 800 million in 12 months through cost reductions and efficiency gains and to spend half of this amount in subsidies and other measures to attract "high-value" clients.*

*We request information on this article as well any other information deemed important.*

*Sincerely,  
Nelson Barroso Ortega  
Company Oversight Department  
BM&F BOVESPA S.A. – A Bolsa de Valores, Mercadorias e Futuros*

In order to provide clarifications on the news published in Valor Econômico on May 7 regarding the Company's objective to save R\$800 million through cost reductions and efficiency gains, we reinforce that our current Efficiency Plan is disclosed on page 26 of our 1Q09 Earnings Release, available on our website. The Plan aims at focusing efforts on efficiency, especially in IT, General and Administrative expenses and network, in order to contribute to the company's growth. We expect to save R\$800 million, which should be allocated to advertising expenses, handset subsidies, customer care, and others, in addition to protecting profitability and cash generation from exchange and business risks.

The Company will file the 1Q09 Earnings Release via the IPE Information System of the Brazilian Securities and Exchange Commission.

Rio de Janeiro (RJ), May 8, 2009

Sincerely,  
TIM PARTICIPAÇÕES S.A.  
Claudio Zezza  
Investor Relations Officer